



GOVERNORS STATE UNIVERSITY JAGUAR 5K SPONSORSHIP OPPORTUNITIES 2026

BRONZE (\$1,000)

- Name featured in 5K Flyer
- Name featured on the event landing page

SILVER (\$2,500)

- **Includes all Bronze Sponsorship benefits, plus:**
- Booth presence at the race festival
- Sponsors inserts in giveaway bag
- Logo on t-shirts

GOLD (\$5,000)

- **Includes all Silver Sponsorship benefits, plus:**
- 6 ft table and 2 chairs on race day to promote your company; we encourage you to bring our own tent, table/booth covers and setup.
- Enhanced recognition via GovState's LinkedIn pages, reaching over 39,000 followers and 28,900 students and alumni.
- Logo/link on website and social media channels
- Featured Sponsorship in E-blast to the entire alumni network

PLATINUM (\$7,500+)

- **Includes all Gold Sponsorship benefits, plus:**
- Sponsor representative live race day announcement.
- Race route signage provided by sponsor.
- 6 ft table and 2 chairs on race day to promote your company
- Prominent sized placement of logo on Jaguar 5K T-shirt
- Sponsor provided banner or sign at registration table.
- Sponsor Spotlight with logo in media communications.

ELITE (\$10,000+)

- Customized. Please see Veronica Blair at vblair@govst.edu or 708.534.4105